

THE BEHAVIOUR SPEAK PODCAST



PODCAST SUMMARY



Welcome to the Behaviour Speak Podcast, where we celebrate the diversity of human behaviour and explore the many factors that shape who we are. Our goal is to create an inclusive space where everyone is heard and understood. From psychology and neuroscience research to personal stories of overcoming unique challenges, we hope to inspire, educate, and empower you. Join us on this incredible journey of discovery to broaden your perspective, challenge your assumptions and connect with like-minded individuals. Whether you're a student, a professional or just a curious individual, let's explore together on The Behaviour Speak Podcast!

TOP EPISODES



Episode 2: Trauma-informed Supports for Autism with Alexia Stack, M.Ed., BCBA

 DOWNLOADS 2163



Episode 3: Parent Coaching with ESDM and The Balance Program with Maria Sample, M.A., BCBA

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Episode 20: Consulting in Group Homes using ACT with Monica Peters, M.A.D.S., BCBA

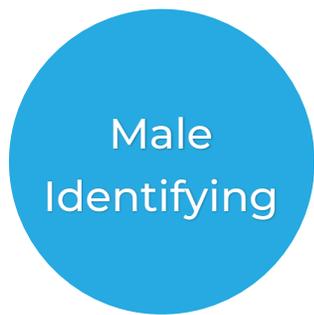
 DOWNLOADS 1367



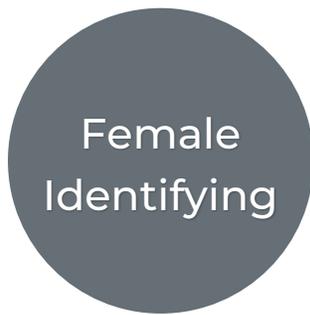
Episode 26: Smashing the Patriarchy: A Conversation About Sexism and Privilege in Behaviour Analysis with Dr. Natalia Baires, Ph.D., BCBA-D

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AUDIENCE DEMOGRAPHICS



54.3%



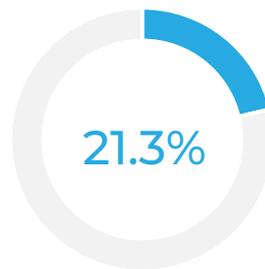
44.1%



1.6%



38.6% are between
the ages of 25-30



21.3% are between
the ages of 31-40

LISTENER PERSONAS

The Educator

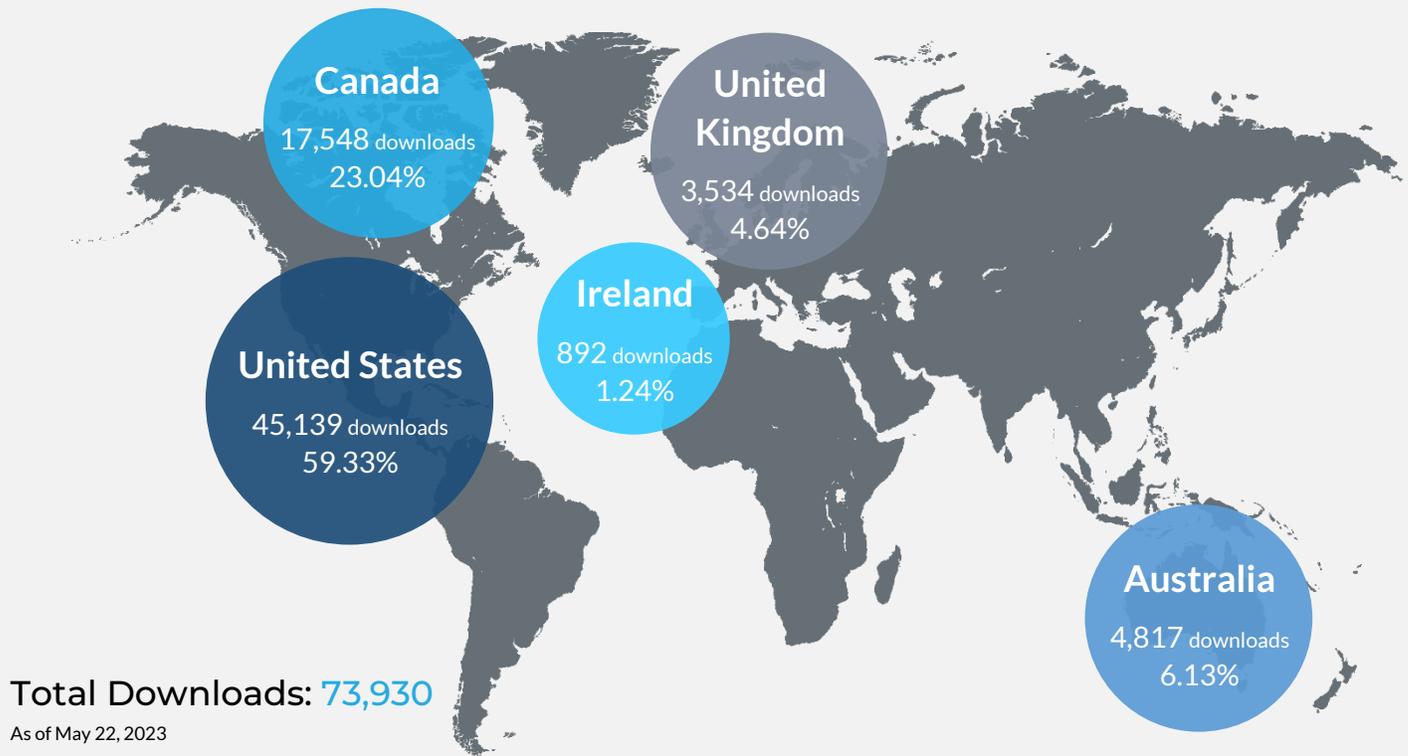
- Male
- Aged 25-30
- Teacher
- Participates in sports, e-gaming and recreational activities
- Listens because of personal interest
- Collects continuing education credits
- Regular podcast listener

The Community Service Worker

- Female
- Aged 31-40
- Behaviour analysis professional
- Master's degree
- Prefers to catch up and socialize with friends over food or drinks in their spare time
- Heavy podcast listener



REGION STATISTICS



Testimonials

"I have to admit I'm not a podcast person, but I truly enjoy this podcast due to the wide range of topics and guest speakers. A lot of people would shy away from some of the topics that the host tackles and I think these are the discussions we need to have to make the field better and continue to do better for the families and individuals we serve. I look forward to hearing more amazing guests come on and give their input. Also thank you for not shying away from the issues the BIPOC community faces and tackling these difficult discussions head on!" - Podcast Listener

"... values based supervision and mentorship with Hilary McClinton. I had just started as an independent IT and it made me realize my values and my lack of satisfaction with my previous supervisors. It helped me prepare for the role I currently hold and it made me more aware of my values." - Podcast Listener

AVAILABLE PACKAGES



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Several times a year we offer free CEUs to listeners for select episodes and these episodes typically see much higher download rates. For Black History Month we offer all of our episodes with Black guests for free (10 episodes). For Autism Acceptance Month we offer all of our Autistic guest episodes for free (11 episodes).

PREVIOUS EPISODE ADVERTISING

\$49 CAD

Includes any 4 previously released episodes over 4 weeks.

At CBI Consultants, we are committed to full inclusion for persons with disabilities. In our work, we endeavor to provide professionals, community service providers, educators, individuals and families the tools to teach, train, develop or learn the necessary skills to realize an improved quality of life. If you are an organization or individual interested in advertising on the podcast but are experiencing financial difficulties or other barriers, please contact us to discuss if we may be able to offer you adjusted pricing.



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ABOUT THE **HOST**

Ben Reiman is a behaviour analyst providing supervision, mentorship and overall clinical support at CBI Consultants Ltd. In addition to hosting Behaviour Speak, Ben chairs the CBI Diversity, Equity, and Inclusion committee and organizes trainings in Indigenous cultural safety and reconciliation. He lives in **?i:səm** (Ee-Sum) on **sayayin** – also known by its colonizer-influenced name Texada Island on Canada’s west coast. When he is not interviewing cool people from around the world, Ben spends quality time with his wife and rescue animals, plays ukulele, and is the Assistant Fire Chief in his local volunteer fire department.

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CONTACT US



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